## IN THE CLAIMS:

The following is a complete listing of claims and replaces all prior versions and listings of claims in the present application:

Claims 1-8 (canceled).

Claim 9 (currently amended): A data broadcasting receiving and reproducing apparatus comprising:

a receiving unit configured to receive a digital broadcasting wave transmitted from a broadcasting station;

a data obtaining unit for obtaining data broadcasting data including displayable content data and text data described in print permission/inhibition information of the content data and a script program executed based on a broadcasting event command included in the digital broadcasting wave transmitted from the broadcasting station, the script program being defined preliminary correspondingly to the broadcasting event command, wherein the print permission/inhibition information indicates a set value for permission or inhibition of printing the content data, the text data is described by a markup language, and the script program is included within the text data described in the markup language and is a function for executing a process to convert the set value of the print permission/inhibition information;

a storing unit for storing the data broadcasting data obtained by said data obtaining unit;

a setting information obtaining unit for obtaining, from the text data stored in the data storing unit, the print permission/inhibition information of the content data; and a converting unit for converting the set value indicated by the print permission/inhibition information obtained by the data obtaining unit from one permitting the printing the content data into one inhibiting the printing the content data, or from one inhibiting the printing the content data.

wherein said converting unit comprises a browser adapted to display the content data by interpreting the text data, the browser converting the set value indicated by the print permission/inhibition information corresponding to the content data obtained by the data obtaining unit and stored in the data storing unit, according to executing the script program corresponding to the broadcasting event command included in the digital broadcasting wave.

Claim 10 (previously presented): The data broadcasting receiving and reproducing apparatus according to claim 9, further comprising a transmitting unit for transmitting printable content data to a print device, based on the print permission/inhibition information obtained by said setting information obtaining unit.

Claim 11 (previously presented): The data broadcasting receiving and reproducing apparatus according to claim 10, further comprising a rendering unit for rendering printable content data, wherein the content data rendered by the rendering unit is transmitted by said transmitting unit to the print device.

Claim 12 (canceled).

Claim 13 (currently amended): A data broadcasting receiving and reproducing method comprising steps of:

receiving a digital broadcasting wave transmitted from a broadcasting station:

obtaining data broadcasting data including displayable content data and text data described in print permission/inhibition information of the content data and a script program executed based on a broadcasting event command included in the digital broadcasting wave transmitted from the broadcasting station, the script program being defined preliminary correspondingly to the broadcasting event command, wherein the print permission/inhibition information indicates a set value for permission or inhibition of printing the content data, the text data is described by a markup language and the script program is included within the text data described in the markup language and is a function for executing process to convert the set value of the print permission/inhibition information:

storing the data broadcasting data obtained in said data obtaining step;

obtaining, from the text data stored, the print permission/inhibition
information of the content data; and

converting the set value indicated by the print permission/inhibition information obtained from one permitting the printing the content data into one inhibiting the printing the content data, or from one inhibiting the printing the content data into one permitting the printing the content data,

wherein, in said converting step, a browser displays the content data by interpreting the text data, the browser converting the set value indicated by the print permission/inhibition information corresponding to the content data obtained in said data obtaining step and stored in said data storing step, according to executing the script program corresponding to the broadcasting event command included in the digital broadcasting wave.

Claim 14 (previously presented): The data broadcasting receiving and reproducing method according to claim 13, further comprising a step of transmitting printable content data to a print device, based on the print permission/inhibition information obtained in said setting information obtaining step.

Claim 15 (currently amended): The data broadcasting receiving and reproducing method according to claim 14, further comprising a rendering step of rendering a printable content data, wherein the content data rendered in said rendering step is transmitted in said transmitting step to the print device.

Claim 16 (canceled).